



A Quarterly Publication of Dadex Eternit Limited.

■ contents

02 Events & Exhibitions

03 Training Seminars

04 Team Building Initiative

■ cover story

TBI & Work Ethics Training Sessions At Karachi Factory



↑ Teams were awarded TBI flags on completion of Phase 1 of the TBI initiative at the Karachi Factory.

At Dadex we have consistently worked towards developing a close knitted culture among employees that bars any differences arising from difference in social strata, colour and cast. For the past 45 years, the Dadex family has collectively worked towards the progress and prosperity of the company. To enhance the existing work environment, develop mutual cooperation and respect for all team members, the HR team has started training programs under the banner of "Team Building Initiative (TBI)" and "Work Ethics".

Under the Team Building Initiative participants are divided into groups which consist of factory workers and management staff alike. Under this program all team members participate in various team building activities. These activities help participants understand how teamwork can help achieve their targets in an amicable environment.

Another on-going program is Work Ethics that features guest speaker sessions by religious scholars who highlight principles of ethical work practices in light of Islam. The sessions aim at creating awareness on how all Dadex family members can practice being a good human being & a good employee. All team members equally participate in these sessions to enhance their learning and understanding of ethical work practices in the light of Quran and Sunnah. The sessions have become a prominent feature of the training programs and are widely attended by all team members. ■

■ Editor's note

Dear Reader,
INSET turns 2 years old with this issue. This 2 year old has helped the Dadex family to interact in a way as done never before. I am happy to observe that amid our busy schedules, close deadlines, never ending business engagements and the ever ringing phones, Dadexians take time out for Inset. Inset is a joint effort and it will be a futile effort if readers do not read it, news makers stop making news and writers run out of ideas. That is why with this issue I thank our readers for turning to Inset to catch up with the rest of the Dadexians in Pakistan. I thank our correspondents who send their ideas and contributions for Inset. Inset is, after all, an insight into the lives of a dedicated team. The publication is still in its infancy stage where it needs suggestions, feedback and contributions. This alone will nourish it to grow up and truly represent the Dadex family spirit. As we strive to create value to our internal as well as external customers, let's jointly contribute together as a team to take Inset onwards. Remember - the sky is the limit!

Happy Ramadhan & Eid Mubarak to you all.
Editor.

Dadex wins the Environmental Excellence Award 2004



↑ Asim M. Khan, Marketing Manager, Dadex receiving the Environmental Excellence Award for Dadex.

Dadex was awarded the Environmental Excellence Award 2004 by National Forum for Health & Environment (NFHE), a Karachi based NGO. Dadex was nominated for its environmental friendly practices within the company and promoting the cause of environmental conservation through its on-going WaterWise series.

A sample of 65 companies operating throughout Pakistan were selected, out of which only 12 companies were awarded. Other winning companies included ICI Pakistan, Pakistan State Oil Co. Ltd., Siemens Engineering Co. Ltd., Engro Chemicals Ltd., Sui Sothern Gas Co. Pvt. Ltd.

Events & Exhibitions



↑ Dadex stall at the Ground Breaking Ceremony by Shamsi Builders Ltd.



↑ Dadex team at the Dadex stall set up at the IEDC 2004, NED University Karachi.

→ Ground Breaking Ceremony Organised By Shamsi Builders Ltd.

DHA launched a Rs.200 million project for refurbishment of the existing sewage, drainage and water supply system in D.H.A Phase I, Karachi. Shamsi Builders Ltd, the official contractors, organized the ground breaking ceremony for this project on July 6th, 2004 at their site office. Brigadier Maqsood, Administrator D.H.A was the Chief Guest on the occasion who gave details of the project while Dadex products were also introduced to the audience. This project marks the launch of Dadex uPVC pipes for sewer in Pakistan. The event was widely attended by residents and senior officials of D.H.A.

→ 2nd International Symposium On Infrastructure Engineering In Developing Countries

A one day international symposium on Infrastructure Engineering in Developing Countries was organized by NED University on 4th September 2004 in Karachi. The panel of speakers included consultants, town planners and academicians from Canada, Pakistan, Singapore, UK and USA. Dadex sponsored one of the technical sessions of the symposium that was based on Urban Infrastructure Integration. A presentation titled Water & Sanitation-Key Elements of Infrastructure was also made by Dadex that was widely acknowledged by the audience. The symposium attracted a number of participants which included academics, professionals, researchers and students all over Pakistan.

News Bites

→ Road From Ajmer Nagri Police Station (North Karachi) To Dadex Factory

Good news, the ride to Karachi Factory will no longer be bumpy. A road from Dadex Factory to Ajmer Nagri Police Station (North Karachi) has finally been constructed due to the persistent follow up of Syed Sajid Nazir Ali, in collaboration with the Town Nazim, Mr. Shahid Raza Rueben. This means less traveling time for all of us and smooth order delivery transportation.

→ Congratulations

Three cheers for Mohammad Yousuf, Manager C&A (Finance) who was recently certified as an Associated Cost & Management Accountant. Is that another financial wizard in the making?

→ North & Central Explore The Great Outdoors

North and Central teams partnered to celebrate the Independence Day in a truly liberating fashion. The teams visited Kalar Kahar and enjoyed a boat ride which was later followed by a tour of the Khewra Salt Mines. The teams thoroughly enjoyed the unique recreational activity and have their fingers crossed for similar events in future.



→ Happily Married

Tariq Mahmood tied the knot with Ms. Uzma on July 9th, 2004. We wish the couple a happy and long association.

→ Cont. on PG③

New at Dadex



Muhammad Qasim Khan
Junior Manager - Accounts & Admin
Lahore Office
16th June 2004



Irfan Ali
Assistant Manager Accounts
Dadex House
21st June 2004



Asif James
Junior Manager - Maintenance
Karachi Factory
19th July 2004



Mazar Muhammad Khan
Junior Technical Officer
Karachi Factory
01st August 2004



Khawaja A. Waheed
Head of Mechanical
Karachi Factory
14th June 2004



Muhammad Imran
Assistant Manager - Finance
Dadex House
01st September 2004

→ Cont. from PG② **News Bites**



↑
Plumber Training in Faisalabad.



↑
Sowing the seeds of progress. Dadex Lahore Team with TBI Tree.



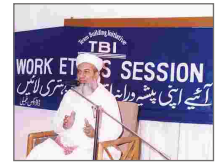
↑
The Lahore Dadex Team at the TBI session.



↑
The winning TBI Team – Plastics Department.



↑
TBI Team Maintenance Department.



↑
Mufti Atiq-ur-Rehman conducting a session on Work Ethics.

■ Training Seminars

KBCA & Dadex Promoting Good Plumbing Practices

The Customer Services team at Dadex conducted a certificate short course on Good Plumbing Practices in association with Karachi Building Control Authority (KBCA). The course extended over a period of four weeks and aimed at training plumbers, supervisors and government engineers on the significance of good plumbing and proper installation techniques of plastic pipe systems. KBCA appreciated the initiative taken by Dadex.



↑ Participants take a final test at the end of the training session at KBCA, Karachi.

Aga Khan Plumbers' Training Session

The Customer Services team conducted a Plumbers' Training Program for the Aga Khan University and Hospital, Maintenance Department team on August 7th, 2004 at Dadex House. The training session focused on sharing product knowledge and installation techniques for Polydex pipe system. A physical demonstration of pipe jointing was conducted that was followed by participants doing the same. Certificates were awarded to all participants at the end of the training program.



↑ Participants in the Plumber Training Program for the Aga Khan University and Hospital in Karachi.

Plumber Training Programs Across Pakistan

The first quarter of the new calendar year (July 2004-June 2005) was full of training sessions conducted for plumbers and contractors throughout Pakistan.

Hyderabad team organized a Plumbers' Training Program on 14th July 2004. The training session was on 'Installation Techniques and Precautionary Measures of Polydex & Nikasi'. Certificates were awarded to all the participants at the end of the four hour long session. Next, a plumber training session was organized and conducted at the Regional Office, Islamabad on August 22nd, 2004. Over 50 plumbers, builders, contractors and dealers participated in the session. All participants were awarded certificates at the end of the training session. Faisalabad Sales Office team organized a training session on September 3rd, 2004 in collaboration with our local dealer. Over 50 plumbers from several different sanitary markets participated in this session.



↑ Participants in the plumber training program held in Islamabad on August 22nd, 2004. Insert: Plumbers are making joints of Polydex pipes at the training.

Dadex At SABZTECH 2004

The annual conference of major PVC manufacturers of Pakistan was organized by Engro Asahi Polymer & Chemicals Ltd. on August 26th - 27th, 2004 at Nathiagali. All major PVC pipe producers, including Dadex, participated in the event. Tanveer Saleem, GTM and Nadeem Naqvi, RSM-N participated on behalf of Dadex. A presentation highlighting the importance of quality testing, identification and rectification of issues related to quality problems during manufacturing of PVC pipes was jointly made by Tanveer Saleem along with Zulfiqar Hussain Zahidi, Technical Officer – Engro Asahi Polymer & Chemicals Limited.



↑ Group photo of all the participants at SABZTECH 2004, Nathiagali.

INSET

A Quarterly Publication of Dadex Eternit Limited.

قارئین، آپ کا نیوز لیٹر ان سیٹ اپنی دوسری سالگرہ منا رہا ہے۔ مجھے اس بات کی خوشی ہے کہ اپنی تمام تر مصروفیات کے باوجود ڈاڈیکسین اسے پڑھتے ہیں اور اس کے لیے اپنی نگارشات بھیجتے رہتے ہیں۔ اس نیوز لیٹر کے ذریعے میں تمام قارئین کا شکریہ ادا کرنا چاہتا ہوں جو اس کے حوالے سے آپس میں معلومات کا تبادلہ کرتے ہیں آئیے ہم سب اپنے اندرونی اور بیرونی کسٹمرز کے لیے ویلیو میں اضافہ کریں اور ان سیٹ کو اپنی تحریروں کے ذریعے آگے لے کر چلیں۔ یاد رہے پیشہ وارانہ بلند یوں کو چھوٹا ہمارا نصب العین ہے! مدیر



ٹیم بلڈنگ انیشی ایٹو



TBI کو ایک ایسے پروگرام کے طور پر مرتب کیا گیا ہے جس میں ادارے کے مختلف شعبوں کے ملازمین جن میں کارکنان، افسران اور انتظامیہ کے لوگ شامل ہیں ایک ساتھ محسوسات ایک ورک ٹیم کے ایک جگہ بیٹھے ہیں اور باہمی تعلقات اور دیگر معاملات پر ایک دوسرے سے تبادلہ خیال کرتے ہیں۔ اس پروگرام میں یہ تمام افراد مختلف قسم کی ٹیم بلڈنگ ایکٹیویٹیز میں شرکت کر کے اس چیز کا مظاہرہ کرتے ہیں کہ کس طرح ایک اچھی ٹیم اپنے مقاصد مل جل کر باہمی تعاون اور خوشگوار ماحول میں حاصل کر سکتی ہے۔

ہر خاندان کے سربراہ کی ذمہ داری ہوتی ہے کہ وہ کام کاج کے ساتھ لوگوں کے اخلاقیات اور ان کے ذہن کی بہتر نشوونما کے لیے ایسے اقدامات کرے جس سے لوگوں کی اخلاقی اقدار اور معاشرتی نظم و نسق اور ڈسپلن کو بہتر بنانے میں مدد ملے۔

اس نیک مقصد کے لیے ادارے میں ایک خصوصی پروگرام Work Ethics کو باقاعدگی سے منعقد کیا جاتا ہے جس میں مذہبی اسکالرز ملازمین کو قرآن و سنت کی روشنی میں وہ اصول بتاتے ہیں جس پر عمل کر کے لوگ ایک اچھا فرد، ایک اچھا ملازم یا ایک اچھا افسر بن سکتے ہیں۔ اس پروگرام میں بھی اس بات کو مد نظر رکھا جاتا ہے کہ تمام ملازمین بغیر کسی تفریق اور درجہ بندی کے ایک خاندان کی طرح پیٹھ کر رہتے ہیں حاصل کریں۔

مندرجہ ذیل تصاویر ٹیم بلڈنگ اور ورک ایٹھکس کے پروگرام کی جھلکیاں پیش کرتی ہیں جو کہ جولائی - اگست میں منعقد کیا گیا تھا۔ (تصاویر صفحہ نمبر ۳ پر)

کوور اسٹوری



↑ کراچی فیکٹری میں منعقد ہونے والی TBI کی ایک جھلک

ڈاڈیکس ایک ایسا ادارہ ہے جہاں لوگ ذاتی مدارج، رنگ و نسل اور معاشرتی و طبقاتی فرق سے بالاتر ہو کر ایک خاندان اور ایک شناخت کے ساتھ انتہائی دیانت داری اور جفاکشی سے بچنے والے 45 سال سے ادارے کی تعمیر و ترقی میں مصروف عمل ہیں۔

ادارے کے تمام ملازمین کے درمیان باہمی روابط، میل جول اور کام کے ماحول اور طریقہ کار میں مزید بہتری کیلئے۔ TBI اور Work Ethics جیسے پروگرام بہت کامیابی سے منعقد کیے جا رہے ہیں اور تمام ملازمین کی دلچسپی کا محور بنے ہوئے ہیں۔

EDITORIAL BOARD

PATRON IN CHIEF: Sikander Dada

EDITOR: Asim M. Khan

SUB EDITORS: Safdar Mahmood, Ziaullah Khan

IDEAS FOR INSET

Send your suggestions & contributions to:

Tel: 021.111.000.789, Ext. 410 - Editor

asimkhan@dadex.com.pk - Asim M. Khan

zia@dadex.com.pk - Ziaullah Khan Tel: 021.698.0025

safdar@dadex.com.pk - Safdar Mahmood Tel: 042.5760735-36

Designed & Produced by O2 Communications

New at Dadex



Shahid Ashfaq Syed
Junior Manager Customer Service
Sales Department - Dadex House
01st July 2004



Abdul Samad
Planning Officer
Karachi Factory
01st August 2004



Rehana Ali
Accounts Officer
Dadex House
18th June 2004



Roohi Naz
Sr. Officer Imports & Exports
Dadex House
06th May 2004



Muhammad Hasan
Regional Director
Regional Office - Islamabad
01st July 2004



Muhammad Haris
Technical Officer
Karachi Factory
23rd June 2004