

Key Operating and Financial Data

	2025	2024	2023	2022	2021	2020
	----- (Rupees in 000') -----					
Summary of Profit or Loss						
Sales - gross	936,616	1,348,479	1,660,325	2,011,487	2,880,728	2,806,696
Sales tax	(155,673)	(229,215)	(259,154)	(314,640)	(436,189)	(432,586)
Sales - net	780,943	1,119,264	1,401,171	1,696,847	2,444,539	2,374,110
Cost of Goods Sold	(826,617)	(1,062,590)	(1,271,588)	(1,449,027)	(2,133,655)	(2,139,045)
Gross Profit	(45,674)	56,674	129,583	247,820	310,873	235,065
Operating (Loss)/Profit	(259,677)	(145,402)	(196,233)	(21,208)	152,008	(158,738)
Finance Cost	(120,423)	(167,558)	(169,578)	(135,973)	(155,763)	(213,533)
Profit / (loss) before tax	(380,100)	(312,960)	(365,811)	(157,181)	(3,755)	(372,271)
Profit / (loss) after tax	(407,047)	(350,403)	(420,029)	(142,938)	(39,009)	(361,519)
Financial Popsition						
Share Capital	107,640	107,640	107,640	107,640	107,640	107,640
Reserves	(1,495,799)	(1,108,194)	(776,884)	(361,295)	(393,089)	(378,866)
Surplus on revaluation of Fixed Assets	1,817,308	1,506,789	1,525,882	1,054,892	1,169,490	1,194,276
Total Non- Current Liabilities	1,496	3,875	6,772	2,915	56,913	141,932
Total Current Liabilities	2,437,004	2,259,165	2,101,451	2,102,405	2,178,362	2,341,817
Total Non- Current Assets	572,099	1,335,638	644,709	1,011,958	1,721,641	1,799,906
Total Current Assets	530,069	716,087	829,645	1,171,394	1,038,875	1,606,893
Key Ratios						
Gross profit margin ratio	(5.85%)	5.06%	9.25%	14.60%	12.72%	9.90%
Operating profit margin (EBIT)	(33.25%)	(12.99%)	(14.00%)	(1.25%)	6.22%	(6.69%)
Pre Tax Profit Margin	(48.67%)	(27.96%)	(26.42%)	(9.26%)	(0.15%)	(15.68%)
Net profit margin ratio	(52.12%)	(31.30%)	(29.98%)	(8.42%)	(1.60%)	(15.23%)
Return on Equity Gross	(93.62%)	(68.45%)	(48.71%)	(17.84%)	(4.41%)	(39.17%)
Current Ratio	0.22	0.32	0.40	0.56	0.48	0.69
Quick Ratio	0.13	0.21	0.28	0.35	0.45	0.56
Receivables collection period	14.00	18.00	23.00	27.00	23.00	35.00
Inventory turn-over Days	81.00	67.00	84.00	105.00	89.00	105.00
Payables payment period	135.00	226.00	176.00	155.00	113.00	96.00
Debt equity ratio	(0.01)	(0.01)	(0.01)	(0.01)	(0.20)	(0.52)
Interest coverage ratio	(2.16)	(0.86)	(1.16)	(0.16)	0.98	(0.74)
Earning per share - in Rupees	(37.82)	(32.55)	(39.02)	(13.28)	(3.62)	(33.59)
Share Price - in Rupees	40.39	47.56	80.11	74.44	43.80	29.30
P/E Ratio	(1.79)	(1.17)	(0.92)	(5.81)	(12.10)	(0.90)